



MARYLAND STATE CHILD CARE ASSOCIATION
Meeting Notes for Thursday, September 19, 2019
 Cross Fox Lane, Slayton House, Columbia, MD.

Marian Maier Called the Meeting To Order Call to Order

Board Members		Chapter Representatives	
President --Marina Maier	X	PG County—Syretha Storey	
Executive Director-- Chris Peusch	x	Baltimore City—Jenn Dorsey	
1 st Vice Pres.-- Marcia Tivoli	x	Carroll County—Amanda Beacham	X
2 nd Vice Pres.-- Jennifer Dorsey		Central Baltimore County—Lisa Dickenson	X
Secretary-- Syretha Storey	x	Washington County—Kim Ritchey Headley	X
Treasurer-- Deb Kamplain	x	Anne Arundel County—Ruthie Claytor	X
Immediate Past President		Harford County—Lavonne Taylor	
Business Rep-- Barry Benesch	X	Howard County—Randi Alberton	
Member-at-Large-- Cathy Neville		Montgomery County—Astrid Crookshank	X
Member-at-Large-- Kate Gentry	X		
Member-at-Large—Audrey Pabs-Garnon			
Member—Imani Angela Rose	P		
Member-at-Large-- Bonnie Hendershot	P		
President Emeritus—Charles Wainwright	X		

Motion to approve the August meeting minutes passed.

Motion to approve August financials passed.

Motion to introduce new business first passed.

New Business

Financing Lobbyist Cost: Dues are projected to increase by 6% year to cover the additional cost. Additionally, MSCCA needs an extra \$33K to pay for the lobbyist this year. One proposal is to include an option for members to donate addition funds (above membership dues). At this point, it is estimated that each program would need to give an additional \$86 to cover the cost of advocacy. Another option presented was to increase the rate to enough to cover the lobbying cost.

If the board opts to the \$86 advocacy donation option, the board discussed options for incentivizing programs to participation. Some recommendations were:

- Priority seatings (For Breakfast)
- Priority registration
- Early registration
- Grand Prize tickets
- Advocacy Button

The proposals were tabled until more data can be provided, and the board can better determine which option would be most beneficial to our members.



Marketing:

Chris will check with Treebranch to see if we can tie in a social media component to our membership.

Utilize the newly developed training to educate people about MSCCA Member better

Utilize Leadership Symposium and CBTS as an opportunity to request for advocacy donations

Utilize QR codes to direct people to the donation page. Include in the CBTS Program and throughout the building

Advocacy Fundraiser: The board will consider additional advocacy fundraisers for CBTS

Membership Classifications: A motion for MSCCA to selectively approve individual memberships passed.

MSCCA Approved Training: Training identifies the top five reasons for joining MSCCA. Participants will earn 2 Core Knowledge Hours. Chapters should contact Syretha to schedule this training.

Business Membership: MSCCA would like to see Business Members offer a discount to its members. MSCCA will also directly contact well known Edutainment Companies and solicit them for membership. Barry and Chris will finalize 2019-2020 Business Membership fees.

Old Business

Credentialing: Regarding the previous discussion about changing credentialing levels, MSCCA asked MSDE to allow providers to choose the path (Staff/Administrator) rather than Conduit assigning it. MSCCA has also requested that MSDE consider renewable and fairly distributed bonuses balance out the Administrator and Staff Levels. MSCCA also inquired about the Contractors training. MSDE assured us they are assessing the contractors.

Lead Commission: Met Sept.5th. Reports from Balto. City Health Department and from MSDE-Manjula Paul on the number of lead violations. MSCCA asked the Commission vote on revising the lead part of the MSDE child medical form. They agreed. MSDE, Health Department and MSCCA will meet on or before October 5 to review the form so that it allows flexibility for 12 and 24 months testing.

State ECAC: State ECAC met on August 14 to review the Preschool Development Grant Birth to give feedback from Town Halls, Surveys to parents and providers in 5 different languages and stakeholder comments. Discussed the final stages of the strategic plan to include community roundtables similar to Town halls- MSDE sent out dates, and all were during the day, more difficult for the provider community. MSCCA asked to add Saturday or evening roundtables and to continue for 2020, and they agreed- Chris secured Celebree and Montgomery College on two final Saturdays in September. More to come.



OCC Advisory Council: Met August 22 – This meeting was dedicated to the Child Care Subsidy/Scholarship regulations. Participants worked in small groups to review the proposed changes. Each group made recommendations. Some recommendations were Family Child Care reimbursement rates for tiered reimbursement levels of quality should be equal to centers, more time to complete forms (60 days), discussion of documents required regarding child support. MSCCA requested a FAQ. MSDE stated they would take all into considerations. Public Hearing immediately followed. Next meets (November 21)

Maryland EXCELS: Excels bonus funding still available until October for programs.

Public Policy:

MSCCA invited to present at the Joint Committee on Children Youth and Families on Child Care issues on September 4. Chris and Randi gave testimony.

Kirwan met in September. No funding set aside for UPK yet.

Met with Governor’s Office- suggestions to do multiple Op-Eds. Suggested meeting with crucial Senators and getting PR strategy.

Evening in Annapolis set for Monday, January 27, 2020. Chapters should spread the word!

National Governor’s Association/CCSSO: Angeline Bishop Oshoko has been appointed to take over this committee. Meetings are scheduled for the 3rd Tuesday of each month. This committee has three goals.

1. Support an early childhood career pathway (e.g., strengthen articulation agreements, develop an online bachelor’s degree in Maryland, increase CDA attainment, etc.)
2. Evaluate current MSDE workforce support programs (e.g., Child Care Credential/Professional Dev. CCPDF)
3. Improve ECE workforce compensation, including reviewing regulations to include tiered reimbursements that provide specifics for teacher compensation and expand ideas to increase salary)

Oversight and Regulations: Amended/Proposed Licensing Regulations to be posted October 15 for public comment

Family Engagement Coalition: No meeting

Professional Development Committee:

Need Board baskets.

Newsletter submission due by October 1.

Board must register for the Symposium.



MSCCA leadership symposium scheduled for October 10, 2019, focuses on businesses and best practices. One hundred ninety-four registered so far. Confirmed Dr. Ivory Tolson, Sen. Elfreth, Delegate Kelly, Paley and Rothman, MSDE, Syretha Storey, CPA & MSCCCA minimum wage discussion. Developed some panel questions.

MSCCA has partnered with Montgomery College and Kaplan again on August 22. Successful event. Thanks, Astrid, for your help and leadership.

CBTS 2020 planning underway, save the date sent to MSDE. RFP's to go out by the end of September.

National Child Care Association: Combined with NECPA- National Early Childhood Program Accreditation – Phone tag with NCCA. NEPCA signed up for Symposium as an exhibitor.

Chapter Reports Will be posted

Meeting Adjourned at 2:00 p.m