

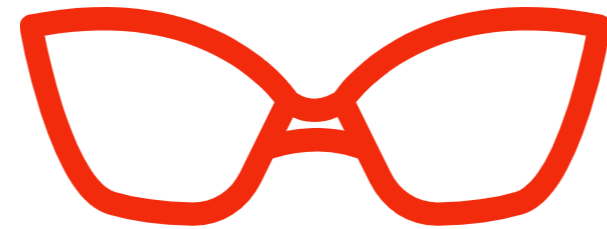
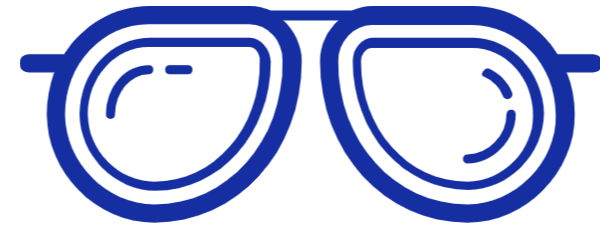
# Celebrate Early Childhood

A Vision for Diversity



Happy 35th Birthday

MSCCA



# EXHIBITOR/SPONSOR Orientation

Maryland State Child Care Association

Virtual Conference By The Sea

THANK YOU!!!



# What You Can Expect



## From MSCCA

- Communication
- Attendees **MUST** interact with Exhibitors to receive conference credits
- Crowd Compass App w/Attendee List

Barry  
Marcia  
Chris



## From CEI/Treebranch Group

- Touchpoints /Analytics  
Contact info, website clicked, 1-3 mo needs, future needs
- Technical Support
- Communication

Max  
Leighanne  
Jenn  
Denise

# FLEXIBILITY!

## Engage with Participants

### LEVEL 1

- Logo with Website Link

### LEVEL 2

- Introductory Video
- Offer Discount

### LEVEL 3

- Gamification/Prizes/Raffles
- Promo teasers/Social Media Marketing

### LEVEL 4

[Prime Booth Placement]

- Live interaction with attendees

# Additional Exhibitor Benefits



Exhibitors  
Access 09/12  
to Review &  
Proofread  
Information



Live Access  
09/14/2020  
thru  
10/14/2020



Virtual  
Reception



Quick Fly  
Interviews



Access to  
Crowd  
Compass App  
and Attendee  
List





# ADDITIONAL SPONSOR BENEFITS



Video Clip to Play  
Prior to Specific  
Presentations

Rotating Logo  
Before General  
Sessions



THANKED THROUGHOUT CONFERENCE

Go Live and  
Introduce Keynote



Name in Lower  
3<sup>rd</sup> During  
Keynote



# What we need from you

Logo:  
print ready:  
.eps or .png  
file

PowerPoint  
•Slide Deck 16:9 Aspect

Upload to  
<https://www.dropbox.com/sh/5cdd2ipbglzp/h1j/AAAwnwif1I8ftEB/oZjgmCE1ja?dl=0>

Pre-recorded  
Video

- Best practices for presenting/recording from home
- PowerPoint guidelines provided with initial email

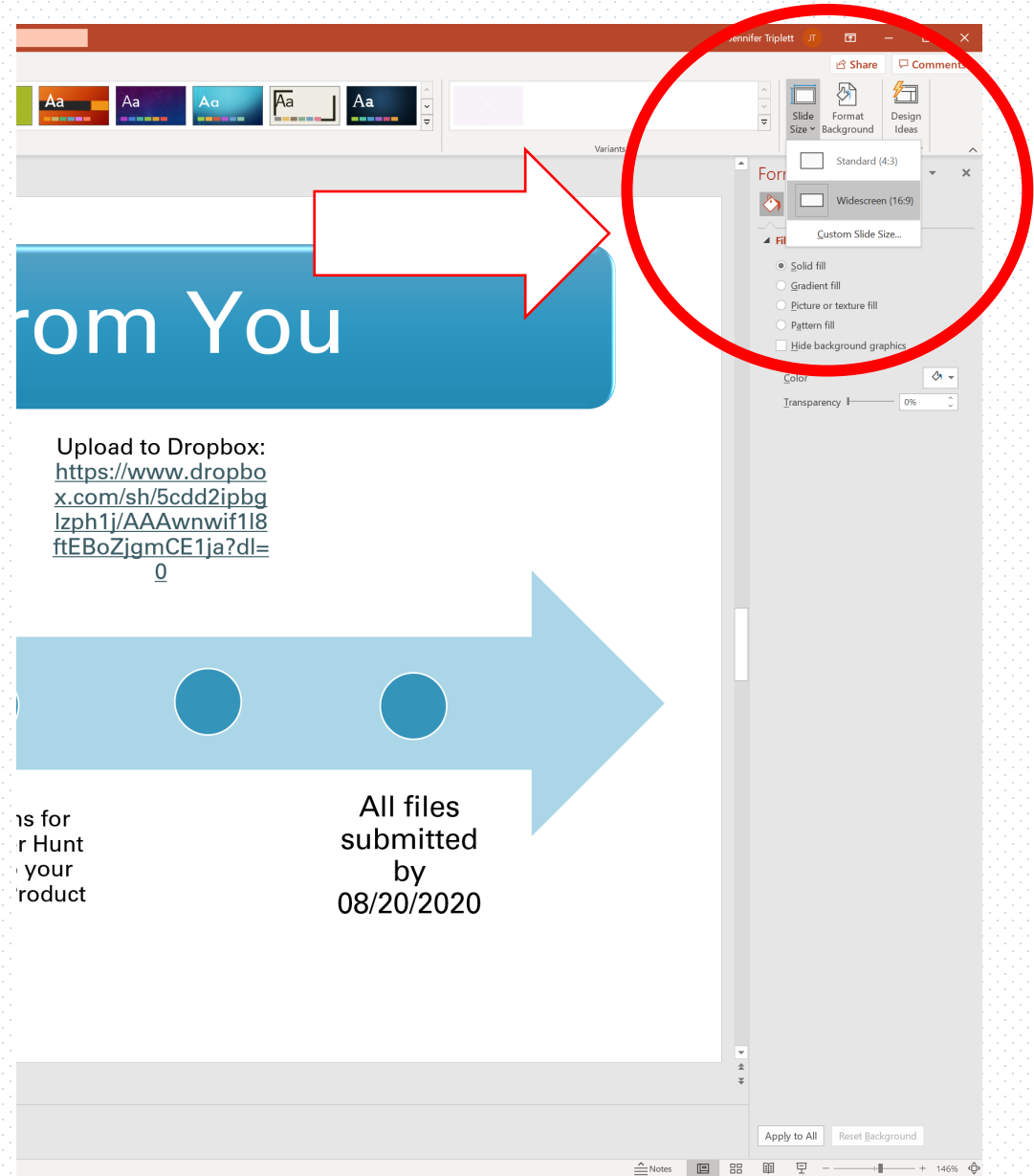
Questions  
re: video  
clip

All files  
submitted  
by  
08/20/2020



# Setting Size

- Widescreen 16:9
- “Design”
- “Slide Size”





Playground Specialists is a family owned company that began over 20 years ago! We started as a playground installation company with just 2 employees. We have since grown into one of the industry leaders for parks and recreation! We now offer a variety of products, for all ages and abilities! Including playground equipment, custom products, site furnishings, outdoor fitness equipment, sports equipment, pavilions, shade structures, outdoor music equipment and many types of safety surfacing options.

We're proud to have 17 CPSI's (certified playground safety inspectors) on staff to ensure your park space meets and exceeds all safety standards! Our team provides complete turn-key services from design to installation! With 3 full time designers we love being able to design custom play spaces to meet any style or budget! Meet some of our team and check out our PlaySpec HQ here:

<https://YouTube/channel/UCweqqMM4-Moi-InCoSISXZA>

Visit our website for more information!

[www.playspec.com](http://www.playspec.com)

View some of our completed projects at

<https://www.flickr.com/photos/98909949@N02/albums/with/72157660377827535>



Provide properly sized images.



Best, sized prior



Poor, resized in PPT

# Graphic Design – Marketing Support

- Treebranch Group
  - Multimedia Director – [Jenn@treebranchgroup.com](mailto:Jenn@treebranchgroup.com)
    - Photo editing
    - Graphic design
    - Video interviews
  - Web Site Development Director – [Denise@treebranchgroup.com](mailto:Denise@treebranchgroup.com)
    - Linking for sites
    - Embedding videos
    - Technical support

# CEI – Livestream Event

Management of Livestream Events During the Conference for Exhibitor Room



Max: Maxwell Corrigan



[mcorrigan@corporateeventsinc.net](mailto:mcorrigan@corporateeventsinc.net)



# Exhibitor Manager - Director

## Barry Benesch

- Approves all Content Submitted
- Communications Contact for Exhibitor Questions Prior to the Event
- Liaison for Exhibitors During the Event
- [Bbenesch@knealtbc.com](mailto:Bbenesch@knealtbc.com)
- 443-878-3988