



MARYLAND STATE CHILD CARE ASSOCIATION

**MARYLAND STATE CHILD CARE ASSOCIATION
BOARD OF DIRECTORS MEETING
Minutes-Thursdays, Oct 2023
11:00am to 1:00pm**

Meeting Call to Order at 11:04am

Board Members		Chapter Representatives	
Executive Director- Chris Peusch-	X	Anne Arundel County—Courtney Feather	X
President-Lisa Dickinson	X	Baltimore City— OPEN	
1 st Vice Pres.- Ruthi Claytor	X		
2 nd Vice Pres.- OPEN		Baltimore County—Quandra Greene	X
Secretary- Astrid Crookshank	X	Baltimore County—Caitlyn Holley	V
Treasurer- Kim Ritchey	V	Carroll County—Amanda Beacham	V
Immediate Past President—Marina Maier	V	Cecil County	
Business Rep—Barry Benesch	X	Frederick Co/Alt Mem At Lrg -Cindi Webb	V
Member-at-Large—Barb Dubik		Harford County—Julie Dobies	V
Member-at-Large—Bonnie Hendershot		Howard County—Randi Albertsen	V
Member-at-Large—Deb Kamplain	X	PG County—Deborah Williams	
Member at-Large —Imani Angela Rose	V	MoCo County—Jan Williams	V
Member-at-Large—Carolina Reyes	V	MoCo County - Tracey Clay	V
Member-at-Large- Syretha Storey	V	Washington County—April Singleton	V
Pres Emeritus/Wash Co—Charles Wainwright	V	Alt Mem at Large—Kristen Miller	V
Guest - Catherine Neville			
Guest		Carroll County - Dana Chirillo	

Outcomes for meeting:

1. Finalize survey for members to collect data for policy and legislative efforts (incentive?) to distribute October 2023
2. Board review recommendations of PDC for future of annual Conference by the Sea 2026-2027
3. Board reviews membership applications and approves budget increases for 2024/ Board reviews policies and documents to support membership and approves for 2024
4. Board discussion and consideration of Priorities Agenda- Advocacy, Investments and Blueprint: Proposal-Advocacy toolkit from Compass (Muster)

Call to Order 11:04 pm (**Turn your cell phones 'OFF'/or 'vibrate' ONLY**)

President- Lisa Dickinson

Introductions of Board Members and Guests

Chris Peusch, Executive Director

Minutes- September 21, 2023 Board meeting minutes

Astrid Crookshank, Secretary

MOTION to Accept Minutes: Add Date at top. Quandra, Chuck: Vote to accept , one abstain (not present in Sept) .

Minutes accepted.

Treasurer's Report (Budget and Finance)

Kim Ritchey and Chuck Wainwright, Treasurer & Emeritus Chairs

Financials distributed to Board: Kim: estimate fo Symposium income from baskets and shirts.

Chuck: rest of financials are in good, income YTD is 106k more than last year this time, expenses less than last year. Expenses less \$46k down from this time last year. \$50k more in bank than a year ago – all good news. Some training vouchers still due up to \$1500 from MSDE fo SYmposium. request to compare CBTS 22/23 expenses,

MOTION 2 – to accept Treasurer's report, Deb, Marina, Vote passed. two abstain. Treasurer's report accepted.

New Business:

1. **MSCCA PDC future of Conference by the Sea**– contract negotiations and potential move (attorney will review all contracts)

PDC sub committee went to visit Ashore and the CONvention center to see facilities and get pricing and contract from both for comparison/– Convention center is a better facility , will cost approx \$30k more with internet and rental fees. new hotel arrangements would include a kickback which can help offset increase cost, MSDE vouchers need to increase, not sure when? , and MSDE contribution should increase. even this coming year. There is a risk to moving, we don't want to price out our attendees, and MSDE needs to step up to offset the price increases we face even in 2024
Discussion: TReasurer's report was positive and perhaps this is a good time to take this step. Concern, what happens if we lose money, because the CBTS income is 1/3 of our budget for the year. Look at w=how many additional attendees would be needed to make up for the \$30k, then negotiate with MSDE to provide. Vendors have been asking for more space, more vendors may be interested. CBTS is considered a top event for our Vendors, so switching to Convention center MSCCA could increase the cost to vendors, and add total numbers of vendors, to raise more money. The Ashore is so crowded. Vendors will be so much happier at the convention center. The conference center space at the Ashore will not get improved, so even though the hotel areas have improved, the space we need all day will continue to deteriorate.

MOTION 3: to move to the Convention center for CBTS as of 2026/27. Ruthi, Marina, Vote – Motion passed.

Shout out to PDC committee for extra time put in to investigate the future CBTS options.

NEW BUSINESS ITEMS – MD rebuilds grant through Notre Dame – BS, MS programs. Caitlyn went in to get an accelerated teaching certificate. Meeting yesterday, with MSDE, funding will END June 30 of 2024. this is too soon to complete the certificate. Then participants will need to switch to CCCPDF to compete Masters, then back to get a teaching Certificate. Still debating where internships would take place, not yet approved to do at own program. CHRIS and Lisa D have sent multiple emails to advocate for the students in this program and concerns about the internship portion. The end of this Grant can impact those on the PreK expansion grant, if teachers can not complete the certification profr=gram through Md Rebuilds. What can MSCCA do to help find a solution for those participating and running out of funds. Suggest a letter writing campaign, Other schools – Towson and Mont College are on the grant, but they may slightly different so they may not be impacted the same way. There was no coordination between grant recipients, so there is no oversight as to who is doing what. All cert programs look different. There is also no plan to sustain the funding, all recipients knew that funds must be spent by June 2024. A better approach might be to reach out to the other grant recipients and see if they can coordinate a request for continued funding.

Discussed the need to add a work commitment to the grant, as [participants aren't all going to stay, Chris said to add that to the comments from MSCCA to AIB.

Decision: Chris will add this to the OCC Advisory agenda. Goal is to then create an letter of the concern about the Rebuilds Grant. then possibly to legislature.

2. MSCCA PreK Subcommittee to develop framework for grant support, grant writing, capacity building discussion and approval/review lessons learned– important to approve and begin meetings to prepare for FY 2025 PreK grant applications in early 2024.
 - a. MSCCA supporting members with Grant writing, with something similar to Fam Child Care Alliance. . We need to create structure around this plan. Want to create a PreK subcommittee including current Grantees, and interested programs. Want to provide supports to programs who want to apply to the PreK grants. Define responsibility of MSCCA, Coach, Grant writer, what is vetting process for member programs to apply for this support. What is this going to cost and where is funding coming from? Need to fast track this discussion so we can have this framework defined to be able to offer this to the membership.

NEW PREK Committee – Interested members: Quandra, Astrid, Jan, Caitlyn, Imani? Cindi, Randi, Syretha. – Call meeting in Early Nov. Lisa will organize meeting.

3. MSCCA/NCCA Membership dues and fees – discussion and approval– budgeted 5% increase for 2024 Projections from 2023 to 2024– Saw benefits of added legal fees, and membership still increased.

MOTION 4 – Turn on the credit card fee , keep 5% across the board plus a round up to nearest half or full dollar. Astrid/Quandra – non abstain, no opposed. Motion passed.

4. Discuss Membership proration and prepare for dues structure for October meeting– how we do it now and should we continue with this policy.

Proration – half year, get 6 month certificate to share. –need to discuss at later meeting.

FIRST WEEK of NOVEMBER START RENEWALS FOR ALL MEMBERSHIPS. need to invoice over 400 programs. . Need to have all updated on the website for new members. Maybe add a legislative report? Past 2 years, renewals have received Welcome letters with attachments, now recommend we send a Constant contact email with links to items to share, – “benefits of membership” link. Will use the MSCCA MEmbership email to send out , with link to website to pay.

Need to also request new emails as owners/directors change.

5. Timeline Membership drive and renewal invoicing–
 - a. New mscca membership email
 - b. All certificates must go out through membership email
 - c. When can members who renew or join online expect certificate of membership?
 - d. All renewals to be sent by...
6. Membership welcome letters, top benefits, NCCA benefits, Compass letter– discuss what, when and where?
7. Membership video– discuss use for marketing and renewal
8. Child Care Scholarship and use of important advocacy tool– \$7000 (Muster) discuss options
Carolina/Chris – advocacy toolkit – to help all members contribute and communicate, can pay by the month, share any info from Advocacy/CCS/ to membership.

MOTION 5. To accept this advocacy toolkit Muster -- Quandra/Deb –Motion Passed.

Old Business:

Done-MSCCA membership video – Adam Green –Draft shared-add conference photos, grant winners and PAU's
DRAFT VIDEO – please take a look at the video and review.
Done-Business member luncheon- date and location confirmed Holiday Luncheon for Business Members November 29, Union Craft in Baltimore (sending invites)
MSCCA Passion for Excellence Grant now open
Pre-K Capacity Grant follow up- MSCCA applied, however not awarded
Develop survey questions for membership- Syretha developed based on small subcommittee and Board feedback – please approve for distribution-
Add additional CCS questions, and send out separately as well.
[2023--MSCCA Annual Membership Survey \(google.com\)](#)

On hold: **Chapter PowerPoint and separate orientation/retreat- support for chapters- recommend combining regions - if not meeting Roles and Responsibilities for Board members-**

Committee Reports

ARTICLE XI

COMMITTEES

The following will be **standing committees**, included but not limited to: Nominating, Administrative and By-laws, Legislative, Membership and Member Services and Professional Development. The President shall appoint such Standing and Ad Hoc Committees as may be needed.

See Committee brief descriptions in your orientation binder.

Nominating Committee: Past President Chair, Chapter Representatives participate in committee-Marina Maier, Chair and All Chapter Presidents/Leaders are committee members.

Imani, recommend we need to vote to

MOTION 6 - Imani, Marina: Accept the bylaws with current corrections from the lawyer and with additional amendment that in order to be a chapter leader must be a member at the state level. so that the Bylaws committee can move forward with Policy and Procedure Manuals. Vote all in favor - Motion 6 passed.

Chapter leaders required to be a "member at the state level."

Legislative - Legislative Task Force, Public Policy & Program Oversight and Regulations: Carolina Reyes, Member at Large, Chair

Biweekly meeting with MSDE updates

New survey for providers/programs

Pre-K grants

Advocacy-Chris and chair, Carolina worked on outreach template in English and Spanish to solicit members to advocate and support the letter MSCCA creates for Dept. of Budget and Management /Governor Office and State Board of Education to sound the alarm the Child Care Scholarship funds expected to run out by end of year 2023 and incur a waitlist. How will this impact, children, families and our child care industry/small business? See attached template draft

Additional advocacy around surveys related to CC Scholarships and providers experience- Imani – BOE interested- align our survey with Imani's questions

Congressman Chris Van Hollen recipient of MSCCA Liz Kelley Standing Ovation Leadership Award for 2023

Chris Peusch, MSCCA asked to participate in AIB Convening Oct. 18th

Legislative Task Force meetings- MFN Public Policy Meeting October 11, 2023 focus on barriers to public prek and Pillar 1 and prep for AIB Convening session Oct. 18th

Legislative Breakfast attending November with Compass

MSCCA leading the way on Evening in Annapolis on Monday, Feb. 12, 2024- secured space, co-sponsors, food, training on legislation, working on shuttles

Meetings with Governor Moore's Office October 24th and with Delegate Stephanie Smith, Education subcommittee chair

Administration and Bylaws Committee- Chair/s Barry Benesch and Imani-Angela Rose

Membership and Membership Services- Chair/s -Chuck Wainwright, Lisa Dickinson, Caitlin Holley- membership list and data

Professional Development: Chair- Astrid Crookshank

MSCCA Hybrid Leadership Symposium: Child Care Matters great success! More to come on income and expenses. CBTS 2024 - MSCCA 40th Anniversary party!

Committee work underway- next steps RFP prepare and distribute

Nominating Committee: Marina Maier and Chapter Presidents' – please provide a schedule for 2024 and the scope of work of policy and procedure manual.

Licensing, Oversight and Regulations: Board feedback

Concerns shared again about rooms being closed due to no staff

Workforce issues continue with lack of quality

New regulation discussion subcommittee on Cannabis law

SS numbers – April or May State Board of Education (BOE) and ITIN- still with AELR asked MSDE to find a way to include our immigrant teachers in the child care bonus

Potential new-Emergency Sanctions regulation-state BOE approved still with AELR

Workforce Advancement Branch (formerly Credentialing): Board provide feedback

MSDE is updating application to allow ITIN numbers and not only social security numbers to address equity issues

Maryland EXCELS: Board feedback

Child Care Scholarships: Board feedback

New portal being piloted with feedback from providers

True Up Process- The reconciliation process- hot mess!

Family Engagement Coalition: cancelled

Lead Commission Meeting: Oct 5- agenda

Trauma Informed Care Commission- Oct. 16- reports

Business Member Representative: Luncheon-Set for Nov. 29th Union Craft in Baltimore- Invites to come Barry Benesch- KNeal International

Membership/Community Outreach/Communications/Committee: Chuck W., Lisa D., Caitlin H. and Ruthie Claytor, Chairs

Membership drive to start Nov. 1, 2023 for 2024

National Child Care Association/NECPA: Conference April 2024

President's Report:

Chapter Reports: *(Please submit your review in writing, meeting schedule and membership roster)*

Anne Arundel County	Courtney Feathers (The Goddard School Millersville)
Baltimore City	Vacant
Baltimore County	Quandra Green, Precious Ones ELC and Caitlin Holley(The Goddard School-Owings Mills)
Carroll County	Amanda Beecham (Carroll Community College)
Frederick County	Forming- Cindi Webb, The Learning Bee and Frederick County Day Montessori
Cecil/Harford County	Janelle Schmidt, Harford Day School and Julie Dobies Kaplan EL
Eastern Shore: <i>Upper and Lower</i>	Vacant
Howard County-	Randi Albertsen - Innouations in Education
Montgomery County	Jan Williams St. Francis International School and Tracey Clay, Celebree School, Montgomery County
Prince George's County	Deborah Williams-Jaycees Kids Care
Washington County (Western Maryland)	Kim Ritchey & April Singleton -Ritchey's Totlot
Southern, MD.	uacant

Executive Director's Report-

Meeting adjourned 1:21pm

Christina Peusch

THANK YOU FOR YOUR LEADERSHIP AND SERVICE TO MSCCA BOARD OF DIRECTORS-

PLEASE NOTE TIME: Next meeting Thursday, November 16, 2023 at 1:00 pm